



March 30, 2026

Dear Potential Sponsor,

On behalf of Town of Schererville & Schererville Parks & Recreation, I would like to invite you to partner with us as a sponsor for our upcoming community events and programs. Our department is proud to provide meaningful recreational opportunities that bring families and residents together throughout the year.

From Celebrate Schererville Fest, Schererville Fireworks and Schererville Street Fest to Party in the Parks, as well as our youth programs and Summer Camps, our events create memorable experiences while cultivating a strong sense of community. Thank you for the generosity of our sponsors over the years! These Events & programs would not be possible without the support of local businesses like yours.

The events and Summer Camps will take place at the following dates:

- **Celebrate Schererville Fest - Wednesday, June 10th – Sunday, June 14th**
- **Schererville Fireworks – Thursday, July 2nd**
- **Schererville Street Fest – Friday, September 18th – Saturday, September 19th**
- **Hocus Pocus Party in the Park – Friday, July 17th**
- **Summer Camps – June 15th- July 30th**

We have enclosed our Sponsorship Packet, which outlines the different levels of support available, including event sponsorships, program sponsorships, and Summer Camp sponsorships. We would be happy to work with you to customize a sponsorship that aligns with your business goals.

Your partnership helps us continue to provide high-quality programs and events that enhance the quality of life in Schererville. We would truly appreciate you making your commitment by May 20th. Thank You for your consideration and support of our community.

Please feel free to contact me if you have any questions or would like to discuss sponsorship opportunities. We look forward to partnering with you.

Sincerely,

Kimberly Evanatz

Event Coordinator

Office: 219-865-5530 ext. 6105

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Schererville Parks & Recreation

Community Sponsorship Packet- Building Community Through Recreation

Schererville Parks & Recreation proudly provides year-round events, programs, and recreational opportunities that bring families, and businesses together. From **Celebrate Schererville Fest, Schererville Street Fest, and Party in the Parks** to **youth programs** and **Summer Camps**, our events create memorable experiences for the whole community.

Community partnerships make these programs and Community Events possible. By becoming a sponsor, your business gains valuable visibility while supporting programs that enhance the quality of life for our Schererville Community.

Why Sponsor Schererville Parks & Recreation?

Sponsorship offers your business the opportunity to:

- Increase brand visibility within the local community
- Reach families and residents across Schererville and other local Communities
- Demonstrate commitment to supporting youth, recreation, and Family friendly Events
- Gain marketing exposure through signage, digital media our Facebook page also has 24,000 followers and program materials like flyers and banners
- Build goodwill and strengthen community connections

Our featured events, including Celebrate Schererville Fest, Schererville Street Fest, Party in the Parks, and Summer Camps, are just a few that attract hundreds of families from across the community, providing excellent exposure for local businesses.

-Event Sponsorships-

Tier	Amount	Benefits
<u>Platinum</u>	\$5,000	Recognition, logo on all events material, social media and speaking opportunities at Event.
<u>Gold</u>	\$3,000	Prominent logo placement on banners/flyers social media recognition
<u>Silver</u>	\$750	Logo on signage, social media recognition
<u>Bronze</u>	\$350	Name on Banners, social media Thank You
<u>Community</u>	\$150	Name on signage, social media recognition

-Special Event Features-

Tier	Amount	Benefits	Notes
<u>Celebrate Schererville Fest Band/Stage Sponsor</u>	\$1,500	Name announced during performance, logo on banner, social media recognition & recognition on day of event	Multiple sponsors welcome
<u>Schererville Fireworks Band/Stage Sponsor</u>	\$1,200	Name announced during performance, logo on banner, social media recognition, recognition on the day of the event	Multiple sponsors welcome
<u>Schererville Street Fest. Band/Stage Sponsor</u>	\$1,000	Name announced during performance, logo on banner, social media recognition, recognition on the day of event	Multiple sponsors welcome
<u>Party in the Park Helicopter Sponsor</u>	\$850	Name announced during event, logo near candy drop zone area, and social media recognition	Single sponsor

-Summer Camp Sponsorship-

Tier	Amount	Benefits
<u>Camp Sponsor</u> (All 6 weeks of camp)	<i>\$1,000</i>	Recognition for one session, logo on signage, social media recognition, promotional items
<u>Activity Sponsor</u> (3 weeks of camp)	<i>\$750</i>	Recognition for activity/theme, T-shirt logo, logo on activity signage, social media recognition, sponsorship helps with supplies
<u>Camp T-shirt Sponsor</u>	<i>\$500</i>	Logo on camp t-shirts, logo on signage, social media recognition
<u>Supporter</u>	<i>\$250</i>	Recognition on signage at camp & Social Media recognition

****All Donations are Appreciated**

